



FOR IMMEDIATE RELEASE

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3rd Annual “Carne for a Cause”

Local America’s Taco Shop Restaurants Give Back with Charity Day

SCOTTSDALE, Ariz. – (May 1, 2014) America’s Taco Shop® (www.americastacoshop.com) is dedicating a day to Phoenix Children’s Hospital® with their 3rd annual Carne for a Cause event. On **May 9th**, 20% of all sales from all nine Valley locations will be donated to this special initiative.

“Carne for a Cause was inspired by the young daughters of our founders, America and Terry Bortin, and is something we find to be so rewarding,” says Kate Unger, svp of marketing for Kahala. “Being able to raise money for Phoenix Children’s Hospital is a true honor for the brand and something the various locations love participating in each year. It’s a great way for us to be able to give back to the community.”

Carne for a Cause started when the Bortins’ daughters wanted to find a way to help the children in the hospital after passing the colorful building every day. Something struck a chord with them and they wanted to do something to reach out. Carne for a Cause was a result of those family conversations and as the brand has grown, Carne for a Cause is now celebrating its third year.

Carne for a Cause will take place at all nine Valley locations on May 9th:

2041 N. 7th Street
Phoenix, Arizona 85006

7001 East First Ave
Scottsdale, AZ 85251

4447 N. 7th Avenue
Phoenix, Arizona 85013

9261 E. Via de Ventura #101
Scottsdale, AZ 85258

735 E. University Drive
Tempe, Arizona 85281

1229 S. Power Rd, Ste 102
Mesa, AZ 85206

780 W. Elliot Road, Suite 101
Tempe, Arizona 85284

1615 E. Camelback Road, Suite 102
Phoenix, AZ 85016

3235 W. Ray Road
Chandler, AZ 85226

Started in 2008, America’s Taco Shop specializes in authentic carne asada and al pastor, which is used in their tacos, burritos, tortas and more. America’s Taco Shop has been dubbed “the home of the greatest carne asada” through many accolades in the Phoenix market including 20 Favorite Places for Tacos, 2011 Five Favorite Mexican Restaurants, Best Phoenix Mexican Food, Top 10 Mexican Restaurants, Best New Restaurants, Best Carne Asada and more.

About Phoenix Children’s Hospital

Phoenix Children’s Hospital is Arizona’s only children’s hospital that is ranked in U.S. News & World Report’s Best Children’s Hospitals. Phoenix Children’s provides world-class inpatient, outpatient, trauma, emergency and urgent care to children and families in Arizona and throughout the Southwest. As one of the largest children’s hospitals in the country, Phoenix Children’s provides care across over 75 pediatric specialties. The Hospital is poised for continued

growth in quality patient care, research and medical education. For more information about the hospital, visit <http://www.phoenixchildrens.org>.

About America's Taco Shop®

America Corrales grew up cooking for her large family in the city of Culiacán in Sinaloa, Mexico. She married Terry Bortin, who shared her passion for food and home cooking, and together they successfully followed their dream of sharing their food with the community. In October of 2008, America and Terry opened the first America's Taco Shop in Phoenix, Ariz. Headquartered in Scottsdale, Ariz., America's Taco Shop is now a subsidiary of Kahala, one of the fastest growing franchising companies in the world. America's Taco Shop has restaurants throughout Arizona, as well as locations in Maryland, California and Texas. For more information about America's Taco Shop, visit <http://www.americastacoshop.com>. For franchising opportunities call 855-55-CARNE (855-552-2763).

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